



## PERQUEST NAMES STEVEN RODRIGUEZ EXECUTIVE VICE PRESIDENT OF SALES AND MARKETING

*Online Payroll Service provider announces a new executive team member,  
bringing more than 18 years of leadership experience.*

Oakland, CA. / March 24, 2009– Perquest, Inc., a national online [payroll company](#), names Steven Rodriguez as Executive Vice President of Sales and Marketing.

Mr. Rodriguez brings almost two decades of proven leadership experience in sales, sales management, finance, and data processing. As a consultant at Human Capital Success, Rodriguez launched a consulting practice, coached executives, and designed compensation, sales and marketing plans to increase revenue and employee retention.

While Rodriguez was the Senior Vice President of Sales at Ceridian Employer Services, Inc., a payroll services company, he grew the organization by tapping into new markets and delivering new products that resulted in top line revenue growth and increased sales productivity.

Prior to joining Ceridian, Rodriguez was the Regional Director for Epicor Software Corporation and the Vice President of Sales with Automatic Data Processing (ADP), a payroll outsourcing services company.

Rodriguez holds a B.B.A. from the University of Oklahoma and has extensive professional development, including Six Sigma, Miller Heiman: Strategic Selling, Conceptual Selling and SPIN Selling.

“We are pleased to have Steven join our leadership team,” said Tom Sinton, President and Chief Executive for Perquest. “Steven has extensive industry knowledge and a proven track record of success. He has also demonstrated the ability to quickly and effectively implement sales strategies and leverage data to drive business results, which makes him a great fit for our team.”

To learn more about Perquest please call Tamara Deverell, media contact for Perquest, Inc., at 510.740.6300, ext. 6402.

### **About Perquest**

Perquest is a better choice for payroll. We provide affordable [online payroll services](#) that eliminate errors, save time and reduce waste. Designed to mirror actual user needs and supported by responsive service professionals, Perquest makes payroll easy. Our commitment

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to delivering superior service is demonstrated in our user-friendly design, platform independent technology, experienced people and industry-leading, 95% client retention rate. For more information please visit [www.Perquest.com](http://www.Perquest.com).

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