



## **CPA'S DISCOVER BIG GREEN SAVINGS AS THEY EMBARK ON A JOURNEY TO GO PAPERLESS**

***Perquest, Inc., a national provider of green web based [payroll services](#), will sponsor and facilitate a 50-minute seminar discussing the rewards of going-green.***

Oakland, CA / October 17 – Perquest, Inc., a provider of [online payroll services](#), will be a guest speaker at the 7<sup>th</sup> Annual California Society of Certified Public Accountant's (CPA) Technology and Paperless Office Demo Day.

Scheduled for Thursday, October 23 at the Handlery Hotel and Resort in San Diego, CA, the one-day conference is expected to attract small and medium-sized accounting firms interested in learning about the latest technology and paperless solutions available to the CPA community.

In a 50-minute presentation titled "The Color of Money," Shel Perham, Perquest Executive Vice President and Chief Operating Officer, will address specific go-green business solutions capable of counterbalancing industry challenges and creating substantial savings.

Perham, a CPA with 25 years of industry experience said, "Today's businesses can no longer afford to operate as status quo. Accounting firms need to be more aggressive about finding cost-saving solutions that improve office efficiencies and attract new clients."

During the fast-paced session, Perham shares information to help accounting firms prepare for future success by highlighting the financial and non-financial rewards of going-green. Event participants will receive up to six Continuing Professional Education (CPE) credits. Registration begins at 7:30 a.m. Pacific Time.

To request additional information on the Color of Money Presentation, Shel Perham, or Perquest, contact Tamara Deverell, Media Relations at 510.740.6300, ext. 6402. For more information on 7<sup>th</sup> Annual California Society of Certified Public Accountant's (CPA) Technology and Paperless Office Demo Day, visit Cal CPA at <http://cpatechday.com/events/agenda.html>.

### **About Perquest**

Established in 2001, Perquest, Inc. is a better choice for payroll. We provide affordable [online payroll services](#) that eliminate errors, save time and reduce waste. Designed to mirror actual user needs and supported by responsive service professionals, Perquest makes payroll easy. Our commitment to delivering superior service is demonstrated in our user friendly design, platform independent technology, experienced people and industry leading 95% client retention rate. For more information please visit [www.Perquest.com](http://www.Perquest.com).

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